



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

ASIP News

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ASIP Holds “Substantive Examination of Trademarks” Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) is holding a training course entitled “Substantive Examination of Trademarks” October 1-05, 2017 at Talal Abu-Ghazaleh University (TAGI-UNI) – Amman. The 15 training hours of the course covered different topics, namely:

1. Registerable and non-registerable trademarks.
2. Fundamentals and standards of trademark selection or innovation.
3. Examples of substantive examination of registration of trademark applications.
4. Trademark registration
 - a. Measures of trademark registration
 - b. Formal examination of Trademarks
 - c. Substantive examination of trademarks
 - d. Registrar's decision concerning application
 - e. Initial approval and publication.
 - f. Objection
 - g. Final decision
 - h. Appeal before the administrative judiciary

The advertisement features the ASIP logo at the top right, followed by the course title "Substantive Examination of Trademarks". Below the title, a list of course topics is provided, including registerable trademarks, fundamental standards, trademark registration measures, formal examination, substantive examination, registrar's decisions, initial approval, publication, objections, final decisions, and appeals. At the bottom, details about the days (Sunday to Thursday), date (October 1-5, 2017), time (04:00 PM -07:00 PM), and fees (JD 400) are given, along with contact information for inquiries and registrations.

Course Topics:

- Registerable and non-registerable trademarks
- Fundamentals and standards of trademark selection
- Trademark registration:
 - a. Measures of trademark registration
 - b. Formal examination of trademarks
 - c. Objective examination of trademarks
 - d. Registrar's decision concerning application
 - e. Initial approval and publication.
 - f. Objection
 - g. Final decision
 - h. Appeal before the administrative judiciary

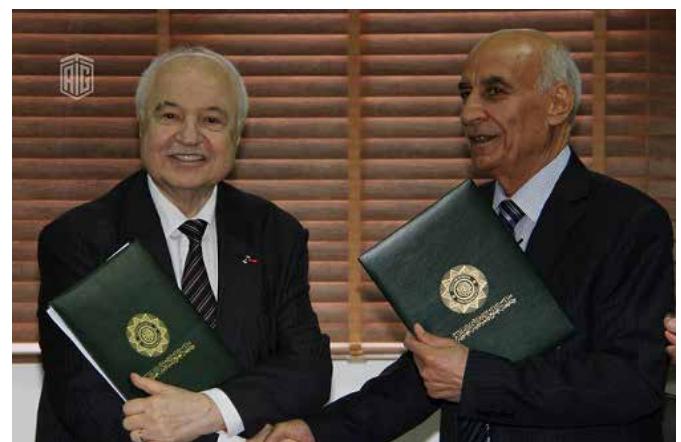
Days: Sunday to Thursday
Date: October 1, 2017 to October 5, 2017
Time: 04:00 PM -07:00 PM
Fees: JD 400

For inquiry or registration:
Phone: 5100900 Ext. 1102 Fax: 5100901
E-mail: info@asPIP.org
Website: asPIP.org

Talal Abu-Ghazaleh Knowledge Society Inaugurated at the World Islamic Science & Education University

AMMAN - HE Dr. Talal Abu-Ghazaleh with Prof. Salman AlBdour, Islamic University President, inaugurated the Talal Abu-Ghazaleh Knowledge Station (TAG-KS) at WISE Consultation, Training and Community Service Center. The inauguration ceremony was attended by Prof. Yasin Al Zu'bi, University Vice President, deans of faculties as well as by Dr. Abdul Fattah Al Abdallat, Director of the Center.

During the ceremony, Dr. Abu-Ghazaleh stated that he believes in the youth and works for their best interest,





expressing his pride in cooperating with the Islamic University through TAG-KS to serve the students and the local community, based on his deep-rooted belief that the future is in the hands of those who create knowledge.

“We are ready at TAG-Org to cooperate with WISE in various fields that serve the students, youth and the society as a whole,” he affirmed.

Prof. AlBdour welcomed Dr. Abu-Ghazaleh and the accompanying delegation saying, “Talal Abu-Ghazaleh Organization has definitely become a leading group in diversified fields of business at regional and international levels. It has not only trained its staff but also provided its capacity building services to many other institutions”.

President AL Bdour added that the Talal Abu-Ghazaleh Group “has distinguished itself by giving much attention and focusing on educational institutions promoting therefore the idea of establishing knowledge stations at many Jordanian universities, including the one now established at WISE, which will extend its services, and capacity building opportunities to students, staff, as well as the local community”

For his part, Dr. Al Abdallat emphasized that the inauguration of TAG Knowledge Station comes in conformity with His Majesty’s vision in supporting knowledge competence of the Jordanian society, improving the skills of the youth in the fields of science and knowledge using the information technology, and developing university students’ potentials and capabilities.

During the ceremony, Dr. Abu-Ghazaleh and Prof. AlBdour exchanged honorary shields and then toured the permanent exhibition of the “College of Arts and Islamic Architecture”.

In this context, two cooperation agreements were signed between WISE and TAG-KS aimed at serving the youth and building their capacities. The two agreements stipulate the establishment of a branch of TAG-KS in one of the training halls at WISE Training Center.

They also provide for cooperation in the area of training and qualifying courses in various programs offered by TAG-Org to qualify and train students to become qualified graduates who meet the labor market requirements.

Chairman of Joint Chiefs of Staff Pays a Visit to Talal Abu-Ghazaleh Organization

AMMAN - Chairman of Joint Chiefs of Staff Lieutenant General Mahmoud Freihat was welcomed at the Talal Abu-Ghazaleh Organization (TAG-Org) by HE Dr. Talal Abu-Ghazaleh and other members of staff

Lieutenant General Freihat was briefed by Dr. Abu-Ghazaleh on the educational and professional services provided by TAG-Org.

This visit comes within the communications framework of the Armed Forces – Arab Army with the private sector and pioneering national institutions which provide their services to all segments of society throughout the Kingdom.

TAG-Org was established in 1972 providing education and professional services all over the world through its 85 offices and 150 representative offices in partnership with hundreds of global organizations and companies that are leading in their fields of expertise.



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